



NAVEED CK



Video Editor | Digital Marketer | Content Creator

Nationality : Indian Date of Birth : 14/09/2000 Gender : Male

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ABOUT ME

Creative content creator and digital marketing professional with expertise in video editing, social media content strategy, and brand storytelling. Proven ability to craft engaging content across platforms including Instagram, YouTube Skilled in visual editing, campaign planning, and performance-driven digital growth.

WORK EXPERIENCE

FREELANCE CONTENT CREATOR & VIDEO EDITOR | 2023 – Present
HARIS & CO INDIA,UAE

- Produced original content for brands, creators, and ad campaigns.
- Developed creative strategies for Instagram reels.
- Ran paid social campaigns and boosted brand awareness using Meta Ads.

CONTENT & VIDEO EDITOR | 2023 – 2025
HARIS & CO INDIA,UAE

- Created daily content for Instagram and Facebook including Reels, product videos, and lifestyle visuals
- Aligned content with seasonal promotions and marketing goals

FREELANCE CONTENT CREATOR AND VIDEO EDITOR | 2 Year
CALICUT, INDIA

EDUCATION & TRAINING

BACHELOR OF ARTS (B.A.) IN ARABIC | University of Calicut, Wayanad, Kerala, India | 2020 – 2023
DIGITAL MARKETING AND VIDEO EDITING | Haris & Co Academy Calicut India

CERTIFICATIONS

- Meta Certified Digital Marketing Associate
- Google Ads Search Certification
- Adobe Premiere Pro (Creative Cloud)
- HubSpot Content Marketing

CORE SKILLS

- Video Editing (Premiere Pro, after effect Cap Cut)
- Content Creation for Instagram, YouTube
- Social Media Strategy & Campaign Planning
- Meta Ad (Facebook & Instagram)
- Color Grading
- Canva, Photoshop, Lightroom, SEO
- Short-form Video Production (Reels, Shorts), Analytics & Engagement Optimization

LANGUAGE KNOWN

Mother Tongue(S) : Malayalam

Other Language (s): Hindi, Arabic

English

Listening
C1

Reading
C1

Spoken Production
C1

Spoken Interaction
C1

Writing
C1